

WINDSOR LIFE

M A G A Z I N E

Why choose **Windsor Life Magazine?**

Over 60,000 Magazines Distributed

- Every registered business in Windsor/Essex County through Canada Post.
- Every registered business in Chatham through Canada Post.
- **Over 50,000** selected homes in Windsor/Essex County through Canada Post.
- **2,500** additional magazines distributed through racks at select locations.
- Circulation is targeted to all businesses and homes with above average income.



- Stories on real people in your community.
- Average six week shelf life of magazine.
- Consistent distribution since 1993, the longest in Southwestern Ontario.
- High Quality, full colour, glossy reproduction.
- Solid, consistent delivery dates so you can plan your marketing.
- Strong Facebook following.
- Online Magazine.
- Free iTunes App for iPad and iPhone.

Thank you for considering
Windsor Life Magazine
for your marketing requirements.

WINDSOR LIFE

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Advertising not working?

Maybe you should have it delivered!



Windsor Life Magazine is a truly unique publication. We value our clients on every level, because their success means ours. That's why we are not only beautiful and intriguing, but are also a powerful marketing tool for advertisers. Whether your product or service is in home improvement, décor, health care, beauty, fashion, jewellery, travel, automobiles, fine dining & hospitality, or any other part of the luxury lifestyle industry, we provide an excellent outlet to attract clientele.



We encourage you to do your homework and research all options available to you. We think that you will find that Windsor Life Magazine is truly the best advertising vehicle available, and we welcome you to verify that statement with any of our advertisers.

Our current advertisers are our best sales people.

Attention to detail, professional layout and agency quality ad design is what Windsor Life Magazine has become known for since its inception. It is also why our magazines have such a long life in offices, waiting rooms and on the finest coffee tables.

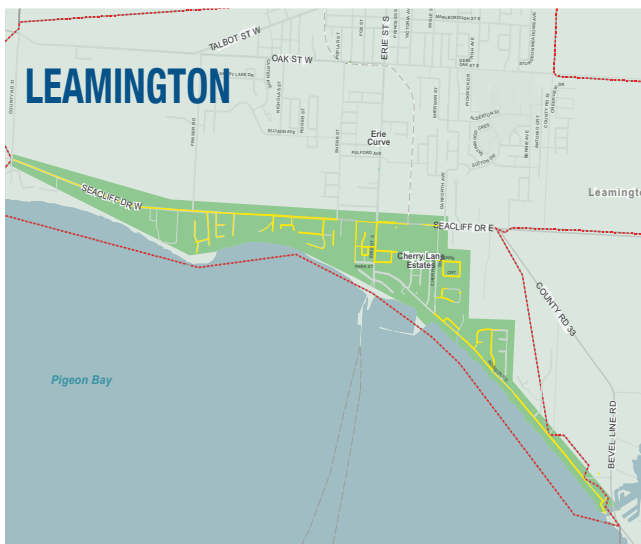
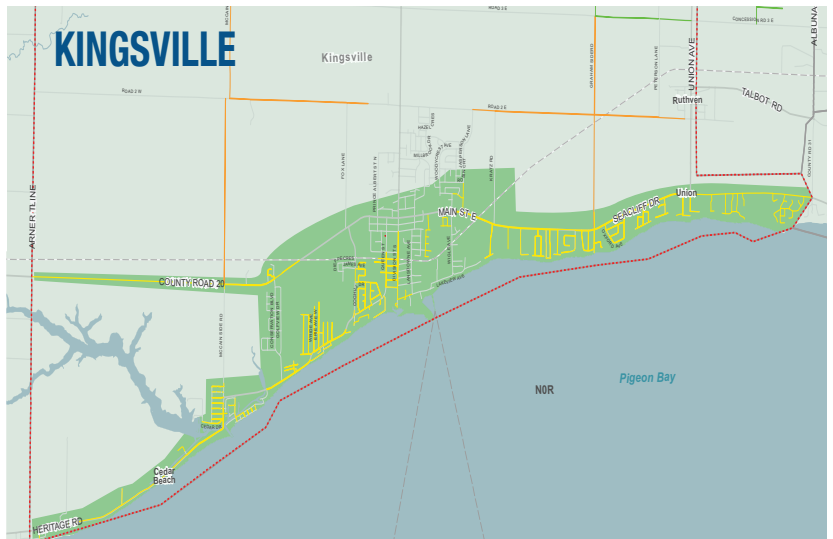
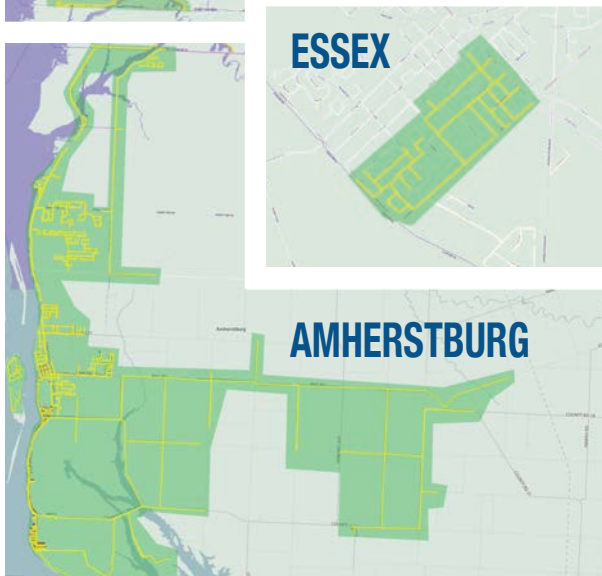
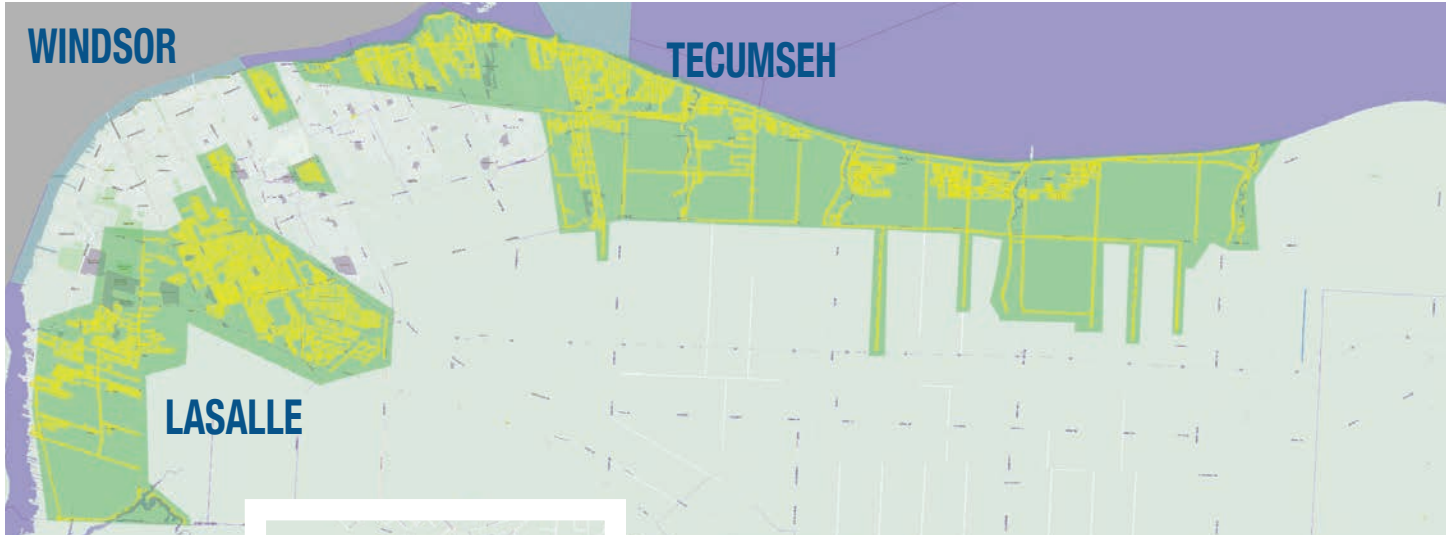
Distribution Dates **2024**

<i>Issue</i>	<i>Features</i>	<i>Distribution begins Thursday</i>
February/March	Health, Wealth, Education and Community Interest	February 1
Your Place Or Mine?	Homes, Home Improvement and Community Interest	March 21
May/June	Outdoors, Recreation and Community Interest	May 2
Summer	Summer and Community Interest	June 13
September	Community Interest	August 8
Autumn	Fall and Community Interest	September 19
Anniversary	Community Interest	October 24
Holiday	Festive Themes and Community Interest	November 28

WINDSOR LIFE

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RESIDENTIAL *DELIVERY*



WINDSOR/ESSEX COUNTY HOMES 50,282

WINDSOR/ESSEX COUNTY BUSINESSES 9,241

**CHATHAM/TILBURY/WHEATLEY
BUSINESSES 669**

WINDSOR/ESSEX COUNTY RACKS* 2,500

TOTAL DISTRIBUTION 62,698

*RACK NUMBERS MAY VARY PER ISSUE

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Net Rate Card **2024**

FULL COLOUR PROCESS

SIZE	1 TIME	4 TIME	8 TIME
FULL PAGE	\$4363	\$3885	\$3455
ADVERTORIAL*	\$3669	\$3293	\$2968
2/3 PAGE	\$3369	\$2993	\$2668
1/2 PAGE	\$2518	\$2225	\$1993
1/3 PAGE	\$1916	\$1770	\$1521
1/5 PAGE	\$1511	\$1372	\$1196
1/6 PAGE	\$1093	\$964	\$862
1/10 PAGE	\$893	\$791	\$680
1/12 PAGE	\$690	\$617	\$499

COVERS

BACK COVER	\$5453	\$4856	\$4318
INSIDE BACK COVER	\$4799	\$4274	\$3800
INSIDE FRONT COVER	\$4799	\$4274	\$3800

Prices are per insertion, in Canadian funds and are subject to applicable taxes. Rates are net to Publisher.

**Your comprehensive advertising program may only include one advertorial per 12-month period*

Requested position premium of 10% will apply if position is available. If position is not available, the ad will be placed in run of schedule and position premium will not be charged. Customer will be informed prior to printing if position is not available.

cell 519-979-5433 • publisher@windsorlife.com

318-5060 Tecumseh Road East, Windsor, Ontario N8T 1C1

www.windsorlife.com

DISPLAY ADVERTISING DIMENSIONS

FULL PAGE

8.125" x 10.875" + Bleed

2/3 VERTICAL

4.6875" x 9.875"

2/3 VERTICAL W/BLEED

5.187" x 10.875" + Bleed

1/2 MODIFIED

4.6875" x 7.25"

1/2 HORIZONTAL

7.125" x 4.8125"

1/3 SQUARE

4.6875" x 4.8125"

1/5 HORIZONTAL

4.6875" x 3.11"

1/6 VERTICAL

2.249" x 4.8125"

1/6 HORIZONTAL

4.6875" x 2.3125"

1/10 VERTICAL

2.249" x 3.11"

1/12 SQUARE

2.249" x 2.306"

MECHANICAL REQUIREMENTS

TRIM SIZE: 8-1/8" x 10-7/8"

FULL BLEED: 1/4"

All critical type or images should be 1/2" inside trim

DOUBLE TRUCKS:

Provide as single pages with crops

DIGITAL REQUIREMENTS

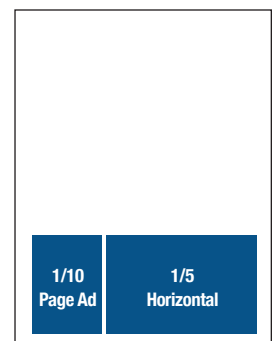
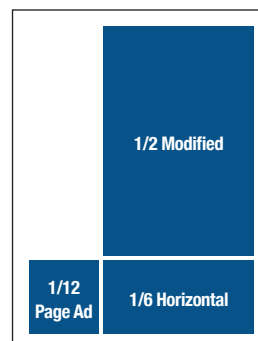
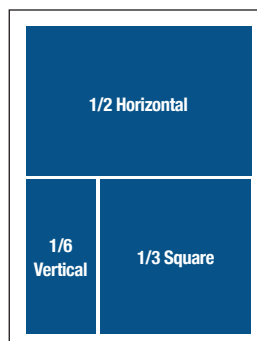
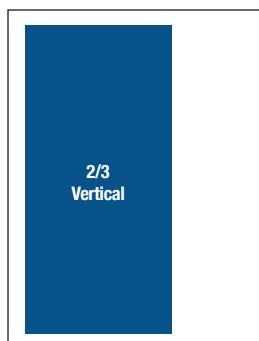
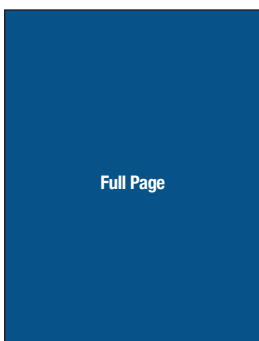
HIGH RESOLUTION

PDF, JPEG, EPS

InDesign CC

Photoshop CC

Illustrator CC



From \$1993*

From \$862

Stacking ads with
**surrounding
editorial**
columns produces
a clean layout

From \$1993*

From \$499*

From \$1196*

From \$680*

We do fireplaces.

Your source for new fireplace sales, service, and gas line installations.

Syles

SALES • SERVICE • REPAIR • GAS LINES

905-979-2090 | www.syles.ca

HEAT & GLO **CONTEMPORARY** **KNOW** **PLAZA**

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Signature **DIAMOND** **REALTOR**

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Binder Real Estate

REALTOR

ASSOCIATE REALTOR

Dakota played football for three years.



Your smile is our passion.

Removable Dentures On Implants
Permanent Teeth On Implants
Conventional Dentures • Repairs Taken Immediately

PAYMENT PLAN AVAILABLE



Removable dentures without adhesives



Conventional dentures with natural tooth shade

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WWW.PARISIENDENTURE.COM



Barry Parisien is
happy to help

From \$2668*

From \$1521*


From \$862*

[illegible]

football, my parents were all-in. I'm very

From \$3455*

[illegible]



TITAN
GROUP

TRUST IS JUST ONE OF THE THINGS WE BUILD



TEL: 810-577-1155 • FAX: 810-577-5352

2489 SEMINOLE STREET, WINDSOR, ON

www.titan-group.com