

WINDSOR LIFE

M A G A Z I N E

Why choose ***Windsor Life Magazine***?

Over 60,000 Magazines Distributed

- Every registered business in Windsor/Essex County through Canada Post.
- Every registered business in Chatham through Canada Post.
- **Over 50,000** selected homes in Windsor/Essex County through Canada Post.
- Circulation is targeted to all businesses and homes with above average income.



- Stories on real people in your community.
- Average six week shelf life of magazine.
- Consistent distribution since 1993, the longest in Southwestern Ontario.
- High Quality, full colour, glossy reproduction.
- Solid, consistent delivery dates so you can plan your marketing.
- Over 11,000 regular followers on social media.
- Thousands of views of our virtual magazine through ISSUU for every issue.

Thank you for considering
Windsor Life Magazine
for your marketing requirements.

WINDSOR LIFE

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Advertising not working?

Maybe you should have it delivered!

Windsor Life Magazine is a truly unique publication. We value our clients on every level, because their success means ours. That's why we are not only beautiful and intriguing, but are also a powerful marketing tool for advertisers. Whether your product or service is in home improvement, décor, health care, beauty, fashion, jewellery, travel, automobiles, fine dining & hospitality, or any other part of the luxury lifestyle industry, we provide an excellent outlet to attract clientele.

We encourage you to do your homework and research all options available to you. We think that you will find that Windsor Life Magazine is truly the best advertising vehicle available, and we welcome you to verify that statement with any of our advertisers.

Our current advertisers are our best sales people.

Attention to detail, professional layout and agency quality ad design is what Windsor Life Magazine has become known for since its inception. It is also why our magazines have such a long life in offices, waiting rooms and on the finest coffee tables.

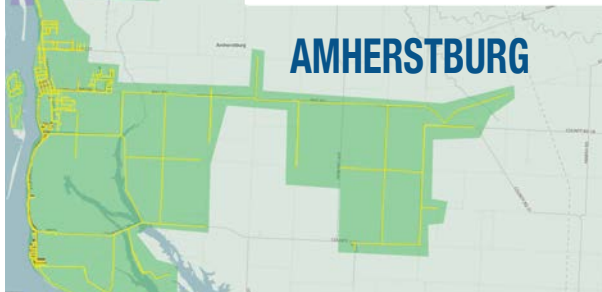
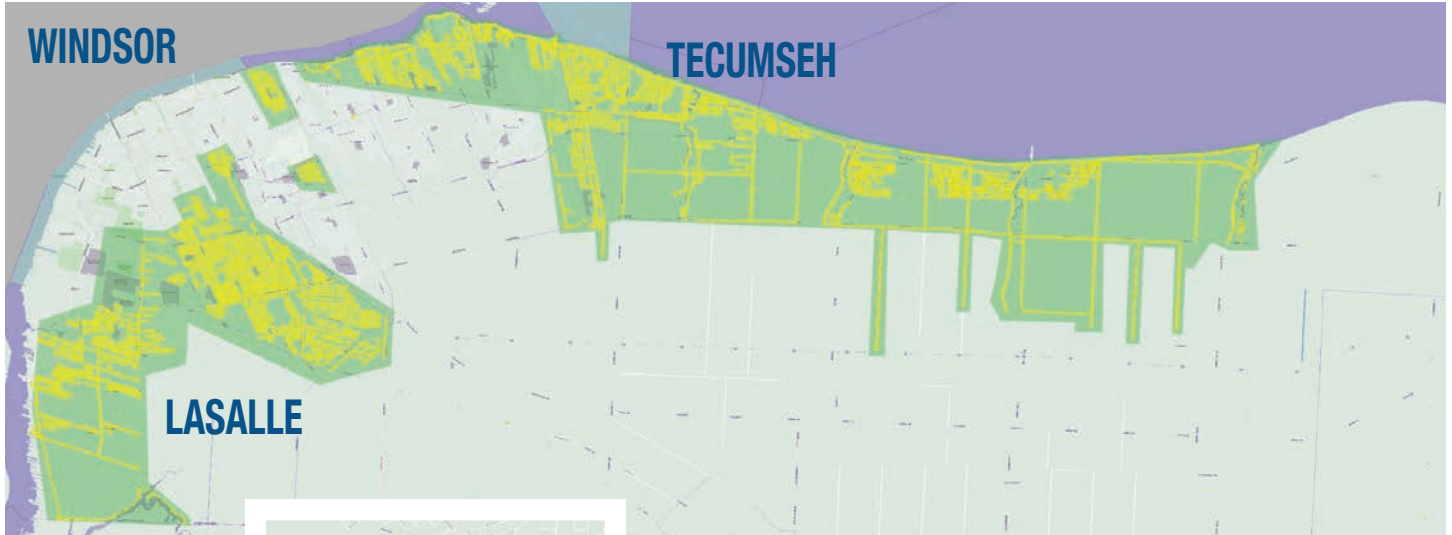
Distribution Dates **2025**

<i>Issue</i>	<i>Features</i>	<i>Distribution begins Thursday</i>
February/March	Health, Wealth, Education and Community Interest	January 30
Your Place Or Mine?	Homes, Home Improvement and Community Interest	March 20
May/June	Outdoors, Recreation and Community Interest	May 1
Summer	Summer and Community Interest	June 12
September	Community Interest	August 7
Autumn	Fall and Community Interest	September 18
Anniversary	Community Interest	October 23
Holiday	Festive Themes and Community Interest	December 4

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RESIDENTIAL *DELIVERY*



WINDSOR/ESSEX COUNTY HOMES 50,244

WINDSOR/ESSEX COUNTY BUSINESSES 9,220

**CHATHAM/TILBURY/WHEATLEY
BUSINESSES 656**

TOTAL CANADA POST MAIL DISTRIBUTION: 60,120

UPDATED JUNE 2024 CANADA POST SOM.

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Net Rate Card **2025**

FULL COLOUR PROCESS

SIZE	1 TIME	4 TIME	8 TIME
FULL PAGE	\$4363	\$3885	\$3455
ADVERTORIAL*	\$3669	\$3293	\$2968
2/3 PAGE	\$3369	\$2993	\$2668
1/2 PAGE	\$2518	\$2225	\$1993
1/3 PAGE	\$1916	\$1770	\$1521
1/5 PAGE	\$1511	\$1372	\$1196
1/6 PAGE	\$1093	\$964	\$862
1/10 PAGE	\$893	\$791	\$680
1/12 PAGE	\$690	\$617	\$499

COVERS

BACK COVER	\$5453	\$4856	\$4318
INSIDE BACK COVER	\$4799	\$4274	\$3800
INSIDE FRONT COVER	\$4799	\$4274	\$3800

Prices are per insertion, in Canadian funds and are subject to applicable taxes. Rates are net to Publisher.

**Your comprehensive advertising program may only include one advertorial per 12-month period*

Requested position premium of 10% will apply if position is available. If position is not available, the ad will be placed in run of schedule and position premium will not be charged. Customer will be informed prior to printing if position is not available.

519-979-5433 • publisher@windsorlife.com
 318-5060 Tecumseh Road East, Windsor, Ontario N8T 1C1
www.windsorlife.com

DISPLAY ADVERTISING DIMENSIONS

FULL PAGE

8.125" x 10.875" + Bleed

2/3 VERTICAL

4.6875" x 9.875"

2/3 VERTICAL W/BLEED

5.187" x 10.875" + Bleed

1/2 MODIFIED

4.6875" x 7.25"

1/2 HORIZONTAL

7.125" x 4.8125"

1/3 SQUARE

4.6875" x 4.8125"

1/5 HORIZONTAL

4.6875" x 3.11"

1/6 VERTICAL

2.249" x 4.8125"

1/6 HORIZONTAL

4.6875" x 2.3125"

1/10 VERTICAL

2.249" x 3.11"

1/12 SQUARE

2.249" x 2.306"

MECHANICAL REQUIREMENTS

TRIM SIZE: 8-1/8" x 10-7/8"

FULL BLEED: 1/4"

All critical type or images should be 1/2" inside trim

DOUBLE TRUCKS:

Provide as single pages with crops

DIGITAL REQUIREMENTS

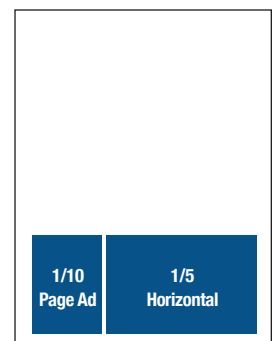
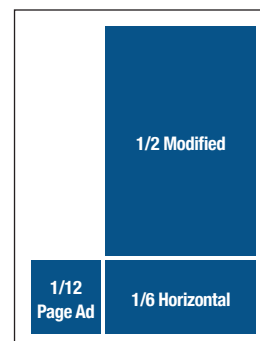
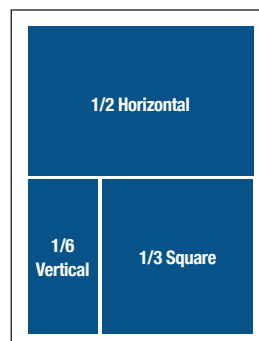
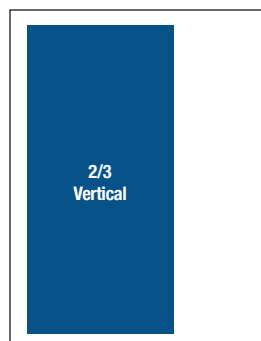
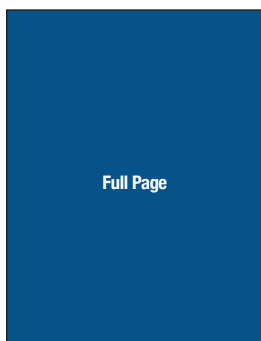
HIGH RESOLUTION

PDF, JPEG, EPS

InDesign CC

Photoshop CC

Illustrator CC



1/2 Horizontal
From \$1993*

1/6 Vertical
From \$862*

Stacking ads with
surrounding
editorial
columns produces
a clean layout

1/2 Modified
From \$1993*

1/12 Page
From \$499*

1/5 Page
From \$1196*

1/10 Page
From \$680*

We do fireplaces.
Your source for new Fireplace sales, service, and gas line installations.

Syles
HEAT & GLO
519-979-2090 | www.syles.co

Listen & Really Hear

YAMAHA
TURNABLES
STEREOLAND
10201 STEELES AVENUE, UNIT 10
519-203-7705 | 514-690-5100 (toll-free)

ROBGRUICH
Experience Makes the Difference.
Building success, Since 1991.

519-818-8989
519-735-7222
ROBGRUICH.COM

JENNAR?

Luxor APPLIANCE CENTRE
1800-452-4524 • 519-887-5740
www.luxorappliance.com

Need good advice? ...Let's talk

Deerbrook REAL ESTATE
519-972-1600
www.deerbrookrealty.com

High quality music education
Piano • Guitar • Voice • Music Theory
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Burlington • 519-683-1111

ABRAHAM'S JEWELLERY
2185 Steeles East Unit 101 • 519-946-8787 • www.abrahamsjewellery.com

Perfect FIT
YOUR DIAMOND JEWELLER

WEDDINGS AND WINE TOURS

VIP
CHAUFFEURED SERVICES
519-973-5242
www.viptransportation.ca

NEED A CAR PART?

J&B AUTO RECYCLES
NEW & WARRANTED USED PARTS
1637 PRINCIPAL RD. • 519-889-0200

Removable Dentures On Implants
Permanent Teeth On Implants
Conventional Dentures • Repairs Taken Immediately
PAYMENT PLAN AVAILABLE

PARISIEN DENTURE CLINIC
571 CARANA RD. E. • 519-997-7799
WWW.PARISIENDENTURES.COM

2025 Sample Ad Layouts & Prices
*Prices based on 8 time insertion rate.

2/3 Page
From \$2668*

1/3 Page
From \$1521*

1/6 Horizontal
From \$862*

Careful ad placement
guarantees
notice
regardless of size

Full Page
From \$3455*

WINDSOR
WINDSOR MEMORIAL

A Beautiful Resting Place
For all Faiths and Cultures
519-969-4146 | WindsorMemorial.com
1100 Division Rd., 2 km South of Devonshire Mall

PERNOL
FREE CAR WASH
10 MINUTE
WAX & POLISH
OIL CHANGE
CLASSIC DETAIL WASH
START FROM \$149.99

Shade
LET US BRING THE STORE TO YOUR DOOR
We Measure, We Install, We Do It All
Buy Factory Direct and Save!
For Shop at Home Service Call 519-899-9008
www.madeinontario.ca

TCI TITAN GROUP

TRUST IS JUST ONE OF THE THINGS WE BUILD

TEL: 519-977-1125 • FAX: 519-977-0352
2488 SIMCOE STREET, WINDSOR, ON
www.tciwindsor.com