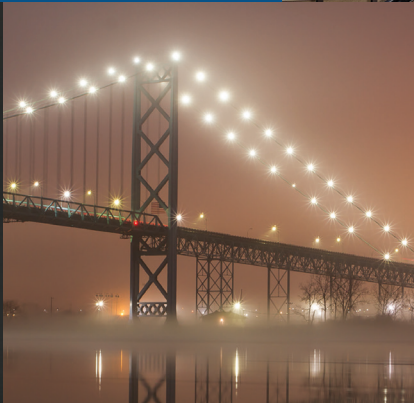


# WINDSOR LIFE

M A G A Z I N E

Why choose **Windsor Life Magazine?**

Over 60,000  
Magazines  
Distributed



- Stories on real people in your community.
- Average six week shelf life of magazine.
- Consistent distribution since 1993, the longest in Southwestern Ontario.
- High Quality, full colour, glossy reproduction.
- Solid, consistent delivery dates so you can plan your marketing.
- Over 11,000 regular followers on social media.
- Thousands of views of our virtual magazine through ISSUU for every issue.

Thank you for considering

**Windsor Life  
Magazine**

for your marketing requirements.

# WINDSOR LIFE

M A G A Z I N E

Advertising not working?

**Maybe you should have it delivered!**

Windsor Life Magazine is a truly unique publication. We value our clients on every level, because their success means ours. That's why we are not only beautiful and intriguing, but are also a powerful marketing tool for advertisers. Whether your product or service is in home improvement, décor, health care, beauty, fashion, jewellery, travel, automobiles, fine dining & hospitality, or any other part of the luxury lifestyle industry, we provide an excellent outlet to attract clientele.

We encourage you to do your homework and research all options available to you. We think that you will find that Windsor Life Magazine is truly the best advertising vehicle available, and we welcome you to verify that statement with any of our advertisers.

**Our current advertisers are our best sales people.**

Attention to detail, professional layout and agency quality ad design is what Windsor Life Magazine has become known for since its inception. It is also why our magazines have such a long life in offices, waiting rooms and on the finest coffee tables.

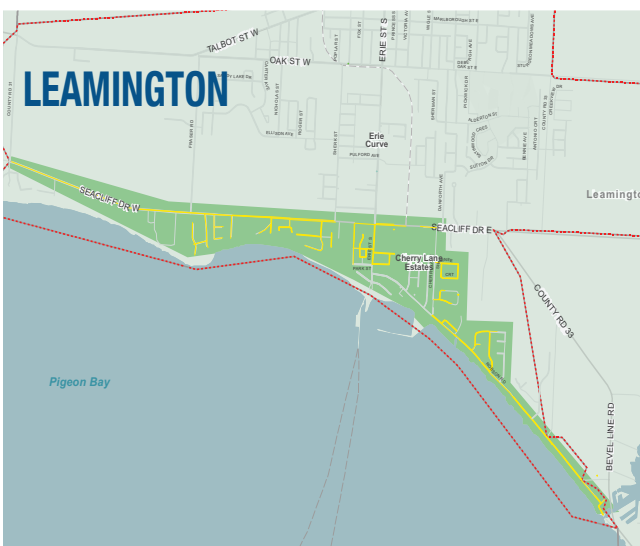
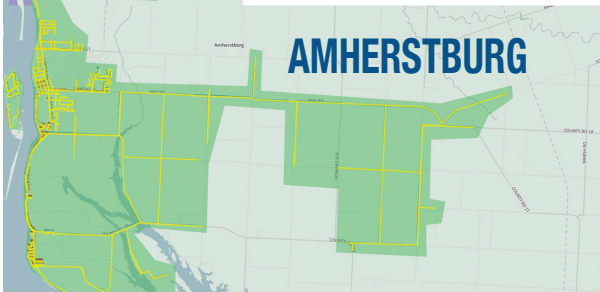
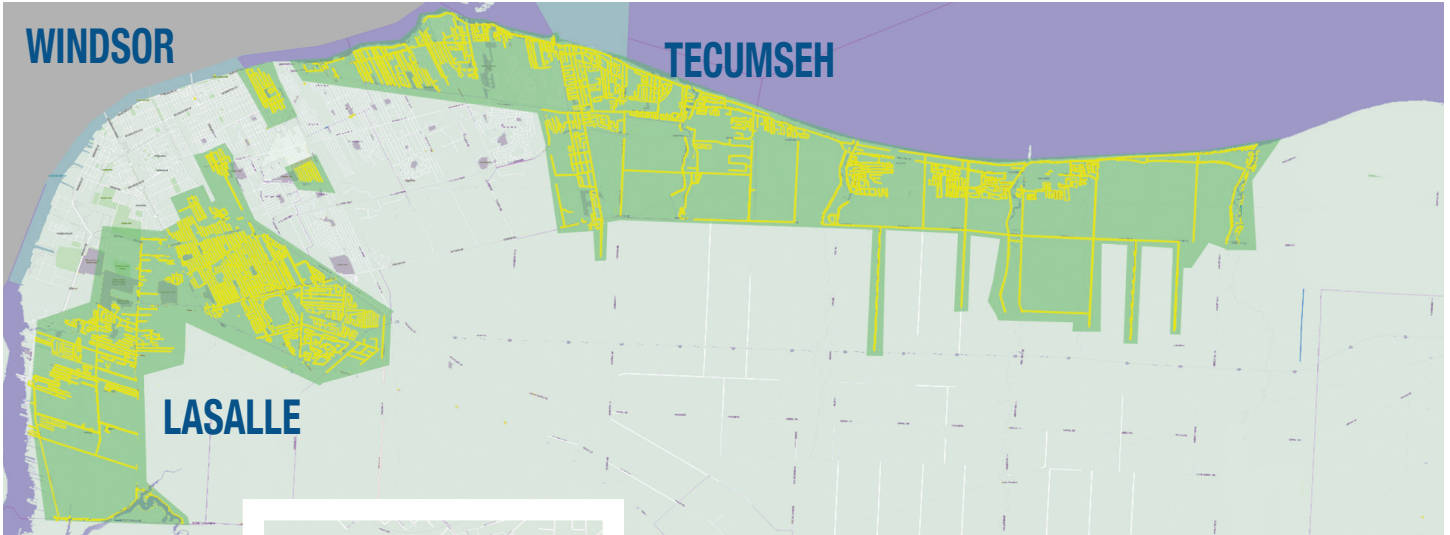


## Distribution Dates 2025

<b>Issue</b>	<b>Features</b>	<b>Distribution begins Thursday</b>
February/March	Health, Wealth, Education and Community Interest	January 30
Your Place Or Mine?	Homes, Home Improvement and Community Interest	March 20
May/June	Outdoors, Recreation and Community Interest	May 1
Summer	Summer and Community Interest	June 12
September	Community Interest	August 7
Autumn	Fall and Community Interest	September 18
Anniversary	Community Interest	October 23
Holiday	Festive Themes and Community Interest	December 4

# WINDSOR LIFE

RESIDENTIAL  
**DELIVERY**



**TOTAL DISTRIBUTION:  
60,120**

# WINDSOR LIFE

M A G A Z I N E

## Net Rate Card **2025**

### FULL COLOUR PROCESS

SIZE	1 TIME	4 TIME	8 TIME
FULL PAGE	\$4363	\$3885	\$3455
ADVERTORIAL*	\$3669	\$3293	\$2968
2/3 PAGE	\$3369	\$2993	\$2668
1/2 PAGE	\$2518	\$2225	\$1993
1/3 PAGE	\$1916	\$1770	\$1521
1/5 PAGE	\$1511	\$1372	\$1196
1/6 PAGE	\$1093	\$964	\$862
1/10 PAGE	\$893	\$791	\$680
1/12 PAGE	\$690	\$617	\$499

### COVERS

BACK COVER	\$5453	\$4856	\$4318
INSIDE BACK COVER	\$4799	\$4274	\$3800
INSIDE FRONT COVER	\$4799	\$4274	\$3800

Prices are per insertion, in Canadian funds and are subject to applicable taxes. Rates are net to Publisher.  
 \*Your comprehensive advertising program may only include one advertorial per 12-month period

Requested position premium of 10% will apply if position is available. If position is not available, the ad will be placed in run of schedule and position premium will not be charged. Customer will be informed prior to printing if position is not available.

519-979-5433 • publisher@windsorlife.com  
 318-5060 Tecumseh Road East, Windsor, Ontario N8T 1C1  
 www.windsorlife.com

### DISPLAY ADVERTISING DIMENSIONS

#### FULL PAGE

8.125" x 10.875" + Bleed

#### 2/3 VERTICAL

4.6875" x 9.875"

#### 2/3 VERTICAL W/BLEED

5.187" x 10.875" + Bleed

#### 1/2 MODIFIED

4.6875" x 7.25"

#### 1/2 HORIZONTAL

7.125" x 4.8125"

#### 1/3 SQUARE

4.6875" x 4.8125"

#### 1/5 HORIZONTAL

4.6875" x 3.11"

#### 1/6 VERTICAL

2.249" x 4.8125"

#### 1/6 HORIZONTAL

4.6875" x 2.3125"

#### 1/10 VERTICAL

2.249" x 3.11"

#### 1/12 SQUARE

2.249" x 2.306"

### MECHANICAL REQUIREMENTS

**TRIM SIZE:** 8-1/8" x 10-7/8"

**FULL BLEED:** 1/4"

All critical type or images should be 1/2" inside trim

#### DOUBLE TRUCKS:

Provide as single pages with crops

### DIGITAL REQUIREMENTS

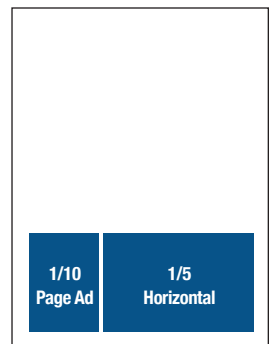
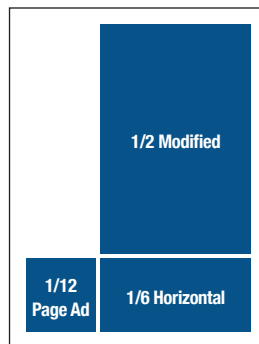
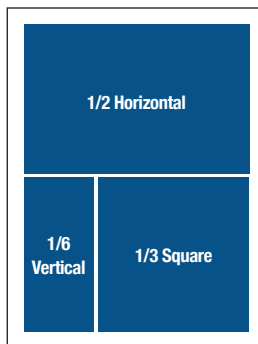
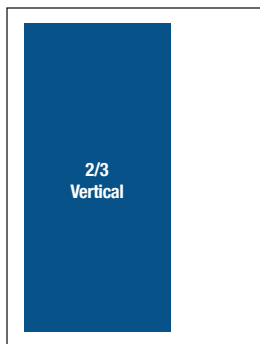
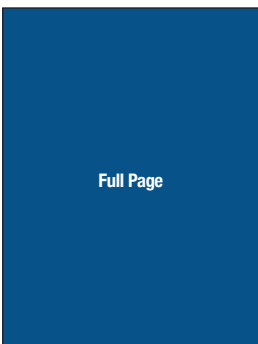
HIGH RESOLUTION

PDF, JPEG, EPS

InDesign CC

Photoshop CC

Illustrator CC



**1/2 Horizontal**  
From \$1993\*



**Solutions!**

We work on solutions. Regardless of your needs, we create solutions for the toys you have and the toys you will have. We work on solutions to problems that you don't even know exist, creating docks, lifts and break walls that will last for a generation while being highly functional as well as gorgeous. If you live on the water, we have a solution for you.

For a no obligation quote, please fill out the Contact Us form on our website.

**BREAK WALL SPECIALISTS**  
1000 Lakeshore Blvd. West  
breakwallspecialists.ca

**1/6 Vertical**  
From \$862\*

**ONE SOURCE MOVING SOLUTIONS**  
SMALL BUSINESS | PROFESSIONALS | FAMILIES

WE MOVE YOUR BUSINESS AND HOME

**FULL SERVICE MOVE EXPERTS**  
Home & Business Moving | Packing & Unpacking | Storage Solutions | Office Relocation | Commercial Moving | International Moving | Long Distance Moving | Storage Solutions | Office Relocation | Commercial Moving | International Moving

**Windsor/Essex 519-984-2111**  
Oshawa/Markham 905-305-1574  
www.onesourcemoving.ca

**Nourison Home**

**LARGEST IN-STOCK SELECTION OF AREA RUGS**  
in Essex and Kent Counties

**25,000 sq ft of New Product and Displays**

Carpet | Luxury Vinyl Plank | Laminate Flooring | Parquet Tile | Canyon Stone Veneer  
Ryann Synthetic Grass | Outdoor Carpeting | Kitchen Cabinets | Bathroom Vanities  
Top Quality Products | Largest in-stock Selection | Cash and Carry | Free Installation

All at the most competitive prices... **GUARANTEED!**

**HI NEIGHBOR**  
1000 Lakeshore Blvd. West  
2010 Priority, Windsor | 519-255-4841  
hineighbor.ca

**TILES**  
NEW LARGER LOCATION!  
785 St. Clair, Chatham | 519-551-8800

Stacking ads with surrounding editorial columns produces a clean layout

**1/2 Modified**  
From \$1993\*

**Actual Projects**

**COITA**

**BAYVIEW CLASS & WORKSHOP**

Eric LaBarre, Owner  
1455 Matthew Brady, Windsor  
519-940-6525 (544-5277) | www.bayviewrealty.com

**Need good advice? Let's talk**

**DIAMOND ADVISORS**  
PERSONAL FINANCE EXPERTS

**Debtbook** | **NEW LEASING**

**Steven Wilder**  
PERSONAL FINANCE EXPERTS

519-981-1000 | www.stevenwilder.ca  
www.stevenwilder.ca

**1/12 Page**  
From \$499\*

**FINE DRINKS • GREAT FOOD • LIVE MUSIC**

**APLACE TO COME TOGETHER**

**LOCATIONS**

1695 Manning Rd. Unit 1006 (E.C. Row & Manning) 519-759-9933 www.eastpointedental.com

**NEW PATIENT SPECIAL**  
Free Teeth Whitening or Mouthwash with every new patient (one service and cleaning)

**CALL TODAY!**  
Now Open Monday to Friday 8:30am-4pm

**BUY CAR PARTS FROM OUR FAMILY AND HELD YOUR FAMILY SAVE!**

**Fredrick & Associates**  
ACCOUNTING & TAX  
1695 Manning Rd. Unit 1006, Windsor  
519-759-9933

**1/5 Page**  
From \$1196\*

**1/10 Page**  
From \$680\*

**HearingLife** Love your ears

Your hearing needs are *unique*. Find the right hearing aid for you.

**Start your 30-day FREE trial!**

When you're ready to purchase, **Save up to \$1,700** off select hearing aids!

Experience the benefits of personalized hearing care and on-going support.

**Key Features of the Latest Hearing Aids**

- Improved sound clarity
- Long lasting rechargeable battery
- Discreet and comfortable wear
- Seamlessly connect to phone, TV & other devices

We accept Great Shield Canada and a variety of private insurances. It's time to busy for you to get the best and customizable hearing solutions.

**Get started with a FREE hearing test today!**

Windsor-The Core: 600 Tecumseh Rd. E., Suite 144 | 1-888-461-6160

Windsor-Beaumont Centre: 2055 Howard Ave., Unit 11 | 1-888-461-6173

Mention code: **MAG-TLDRWDAC**  
Book online: [hearing-life.ca/windsor](http://hearing-life.ca/windsor)

# 2025 Sample Ad Layouts & Prices

\*Prices based on 8 time insertion rate.

**2/3 Page**  
From \$2668\*

**SOME FAMILY TRADITIONS BEGIN WITH AN ENDING**

**WINDSOR MEMORIAL GARDENS**  
COURTESY IN ASSOCIATION WITH WINDSOR GOLF & COUNTRY CLUB

A beautiful resting place for ALL faiths and cultures

Call us today for more details  
519-969-4146 | [windsormemorial.com](http://windsormemorial.com)

**FREE CAR WASH**  
30 MINUTE  
START FROM \$199.99

**CLASSIC DETAIL WASH**  
\$199.99

**TECHNICAL SUPPORT**  
CALL US AT 800-788-2788

**READY FOR NEW FLOORING? Let us come to you!**

**FLOOR COVERINGS INTERNATIONAL**  
HARDWOOD • CARPET • TILE & MORE

In-home services since 1992  
519-735-5515  
Design • Delivery • Installation

**1/3 Page**  
From \$1521\*

**1/6 Horizontal**  
From \$862\*

**INDULGE IN PRIME CUTS & SEAFOOD DELIGHTS**

Embark on a culinary odyssey that transcends the ordinary at Nerose Steakhouse, where the finest ingredients meet the most advanced techniques. Indulge in our Prime Rib and Seafood Feast, featuring a 8 oz A5 Wagyu Beef tenderloin paired with your choice of lobster tail or jumbo shrimp, available every **Wednesday and Thursday**. Or enjoy our slow roasted Signature Prime Rib, a Friday to Sunday specialty. Accompanied by exquisite sides and expertly crafted house-baked bread.

Reserve your table today at 1-800-991-8888 or [openable.com](http://openable.com)

**AWARD-WINNING WINE SELECTION AND CERTIFIED IN-HOUSE SUMMELIER.**

**NEROSE STEAKHOUSE**

**CASABE WINDSOR**

Careful ad placement guarantees notice regardless of size

**Full Page**  
From \$3455\*