WINDSOR LIFE M A G A Z I N E

Why choose Windsor Life Magazine?

Over 60,000 Magazines Distributed









- Stories on real people in your community.
- Average six week shelf life of magazine.
- Consistent distribution since 1993, the longest in Southwestern Ontario.
- High Quality, full colour, glossy reproduction.
- Solid, consistent delivery dates so you can plan your marketing.
- Over 11,000 regular followers on social media.
- Thousands of views of our virtual magazine through ISSUU for every issue.

Thank you for considering

Windsor Life Magazine

for your marketing requirements.

WINDSOR LIFE

Advertising not working?

Maybe you should have it delivered!

Windsor Life Magazine is a truly unique publication. We value our clients on every level, because their success means ours. That's why we are not only beautiful and intriguing, but are also a powerful marketing tool for advertisers. Whether your product or service is in home improvement, décor, health care, beauty, fashion, jewellery, travel, automobiles, fine dining & hospitality, or any other part of the luxury lifestyle industry, we provide an excellent outlet to attract clientele.

We encourage you to do your homework and research all options available to you. We think that you will find that Windsor Life Magazine is truly the best advertising vehicle available, and we welcome you to verify that statement with any of our advertisers.



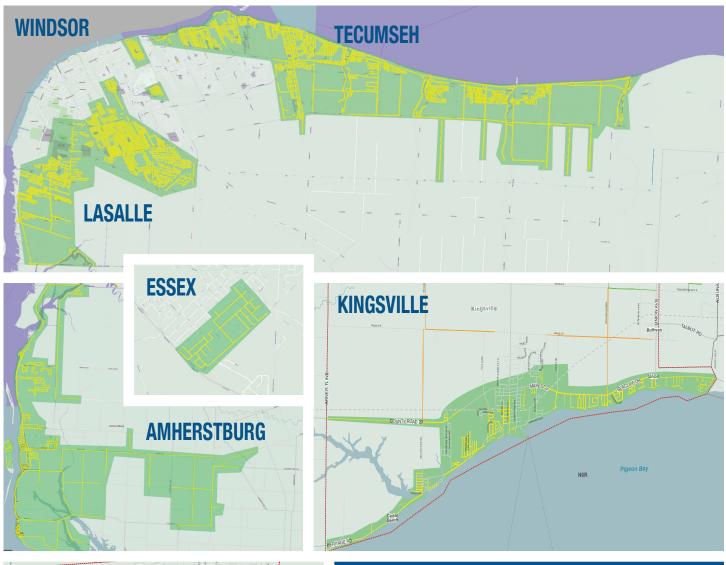
Attention to detail, professional layout and agency quality ad design is what Windsor Life Magazine has become known for since its inception. It is also why our magazines have such a long life in offices, waiting rooms and on the finest coffee tables.



Distribution Dates 2025

| Issue | Features | Distribution begins Thursday | |
|---------------------|--|---------------------------------|--|
| February/March | Health, Wealth, Education and Community Interest | January 30 | |
| Your Place Or Mine? | Homes, Home Improvement and Community Interest | March 20 | |
| May/June | Outdoors, Recreation and Community Interest | May 1 | |
| Summer | Summer and Community Interest | June 12 | |
| September | Community Interest | August 7 | |
| Autumn | Fall and Community Interest | September 18 | |
| Anniversary | Community Interest | October 23 | |
| Holiday | Festive Themes and Community Interest | December 4 | |
| | | | |

WINDSOR LIFE PESIDENTAL DELIVERY





TOTAL DISTRIBUTION: 60,120

WINDSOR LIFE

Net Rate Card 2025

FULL COLOUR PROCESS

| SIZE | 1 TIME | 4 TIME | 8 TIME | |
|--------------|--------|--------|--------|--|
| FULL PAGE | \$4363 | \$3885 | \$3455 | |
| ADVERTORIAL* | \$3669 | \$3293 | \$2968 | |
| 2/3 PAGE | \$3369 | \$2993 | \$2668 | |
| 1/2 PAGE | \$2518 | \$2225 | \$1993 | |
| 1/3 PAGE | \$1916 | \$1770 | \$1521 | |
| 1/5 PAGE | \$1511 | \$1372 | \$1196 | |
| 1/6 PAGE | \$1093 | \$964 | \$862 | |
| 1/10 PAGE | \$893 | \$791 | \$680 | |
| 1/12 PAGE | \$690 | \$617 | \$499 | |

COVERS

| BACK COVER | \$5453 | \$4856 | \$4318 |
|--------------------|--------|--------|--------|
| INSIDE BACK COVER | \$4799 | \$4274 | \$3800 |
| INSIDE FRONT COVER | \$4799 | \$4274 | \$3800 |

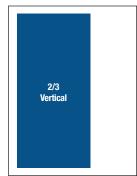
Prices are per insertion, in Canadian funds and are subject to applicable taxes. Rates are net to Publisher. *Your comprehensive advertising program may only include one advertorial per 12-month period

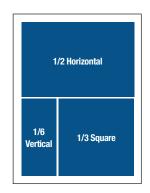
Requested position premium of 10% will apply if position is available. If position is not available, the ad will be placed in run of schedule and position premium will not be charged. Customer will be informed prior to printing if position is not available.

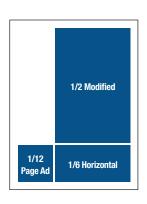
> 318-5060 Tecumseh Road East, Windsor, Ontario N8T 1C1 www.windsorlife.com

519-979-5433 • publisher@windsorlife.com









1/10 1/5 Page Ad Horizontal

DISPLAY ADVERTISING DIMENSIONS

FULL PAGE

8.125" x 10.875" + Bleed

2/3 VERTICAL

4.6875" x 9.875"

2/3 VERTICAL W/BLEED

5.187" x 10.875" + Bleed

1/2 MODIFIED

4.6875" x 7.25"

1/2 HORIZONTAL

7.125" x 4.8125"

1/3 SOUARE

4.6875" x 4.8125"

1/5 HORIZONTAL

4.6875" x 3.11"

1/6 VERTICAL

2.249" x 4.8125"

1/6 HORIZONTAL

4.6875" x 2.3125"

1/10 VERTICAL

2.249" x 3.11"

1/12 SQUARE

2.249" x 2.306"

MECHANICAL REQUIREMENTS

TRIM SIZE: 8-1/8" x 10-7/8"

FULL BLEED: 1/4"

All critical type or images should be 1/2" inside trim

DOUBLE TRUCKS:

Provide as single pages with crops

DIGITAL REQUIREMENTS

HIGH RESOLUTION PDF, JPEG, EPS

InDesign CC

Photoshop CC

Illustrator CC

1/2 Horizontal From \$1993*

1/6 Vertical From \$862*



columns produces a clean layout

1/2 Modified From \$1993*

1/12 Page From \$499*



In his 1952 science fection usery. A Sound of Thomade: Rey Breadbury were down a character who used a time machine to reare flaxed to the deep past. While in the prohinories world, he accidentally support on a hoursely Lyon returning to present day, the central character found a sarriage, by different would, he the case of Windows matrix. Dishouls Shapkey, an errorn order matrix. Dishouls Shapkey, and errorn to the control of the control

"When I was eight yean eld, I stood five-nine and weighed 185 pounds," Dokonda says. I ask him so repeat that. Dokoda laughs. "That's the size of some of the receivers on my earm." "Dall was the first sport he played, but it didn't hold his interest. Dakoda switched

to noxey occurs a cousin man just segur to play. For the next seven years, hockey was Dakodás sport. Upon entering Holy Names high schoo in nirth grade, every coach in the building sat up and took notice. Dakoda dabbled it football have his form remained on otherin

"I remember him walking me on the fic while a football practice going on. He sai 'Here, when you get a good hit on som one, you get a part on the belmer inset of two minutes in the box.' I liked that, drew me toward the game."
Dakoda continuer. "I played footb

while playing hockey, but I never fully committed." Then, in grade 10, an on-ice massle changed everything, Dakoda fractured his hand in a fight. The injury spilled over to foorball season, causing him to miss practices and earner.

your rainer Dateston sched. I can if the may be in a first booke, I can't du may bling... Do I ever if a first beach a large from the same and the same a first beach and the same and the

The control of the co

2025 Sample Ad Layouts & Prices

2/3 Page From \$2668*



andip to play at the University of Betinds Columbia (URC). There, he started in 31 of his 32 career collegiste games. In 2015, he was part of the team that was the 2015 Vanier Cap. In 2017, Dokeda played in the U Spore Ear-Weet Boat, an annual postscanon all-star game that showcases the copy U Sperse forhold prospects eligible for the following year's CFL Draft. The same year, he was named 2017 Canada Weet All-

Following UBC: "I signed with the New York Jets as an undrafied free agent after artending Eastern Michigaris pro-day, at the request of two NFL clabs."

To an outside observer, it seemed that Dalods had arrived at the Promised Land. New York, however, was a humbline scape.

"I realized I had a lot to learn," Dakoda says. "They told me I was too raw to be on

rin speit stringen net zolesa in wisers. "All of December." von fiving overgreibt er workerst." he syn, "graig to different seans. They all said the rame thing "Rev... Has the nook, hen not using them to the state that the state and the said to the developed." By that time, the CFL darft took place. But back since the CFL darft took place and Dakoda was obsected fifth, overall, by the Sakatscheven Roughriese. Thus wanti-compile for Dakoda. He metoded to improve could bely him saiders the derme officient could bely him saiders that derme officients (in grown, Dake Manywather, in Dillas, the grown of the said of

"Duke accepted me," Dakoda says, "I make only Canadian he's wordent with. Every you, he has 40 or 50 pominione NI: Gliffen site listens down there, and that was higher the site listens down there, and that was higher me to just learn from the part of the site of the sit

Dakoda says, "and I was active for two games."

NFL team was a surreal experience."It was pectry sweet," Dakoda says. "You know all the big name guys, like Jimmy Garoppolo and Gorge Kittle, Having a GM like John Lynch who is a Hall-of-Famer is absolutely insate. The year I arrived, they were the extensive NFC change, and I realized."In

If circumstances were not narreal enough, Dakoch says: "My finst game was with Dallas, which was kind of like full-circle for me... where I came to train with Duke and commit to getting back to the NFL." During that game, Dakoch found himself blocking Dallas Cowboy and fellow-Windson-narive, Tyoone Crastrofor, on a field goal

So, having played high level colleging football at URC, training with NFL, pro formal arrow the league, how door Daked Sheply ran Window as a sports sown!

"When people ask where In from, 1 asy "They laugh and sooff. Then I name the address and externization who come from Window... the state of the New York Window... The played with the state of the New York Window... The New Yo

in Windsoc."
Football is not the only asera where Dalords has drawn notice. He has been is a sandfal of movies, most nostby Doudpool.
2. "That was a weird string of events," Datoda says. "A production crew was taking pictures in my lockerroom ar URS and I saked if they were filming a movie. They und! "Yeah. You warms be in it?" I said:

That movie was for the Fallmark Chamd. "Once you do that your info goes into a darkness where easing directors find perperior." Database explains. "I did a few other perior of the perior of the perior of the fine, I was just an extra in the background, but then my note awa upgraded to a featured person in the movie." Omega Red Prisoner. When I got the make-up done, other extras on set who were comic book fars were raying. "I can't believe you're." Omega Red! You're to lucky! "Im the easly guy who ever played him."

Site years away from ast your terming. Dakoda's wild ride continues. He credits his perseverance and success to his family's unwavering support. "My parents are artists," he says. "I grew up surrounded by music and creativity.







1/3 Page From \$1521

1/6 Horizontal From \$862*

1/5 Page From \$1196*

1/10 Page From \$680*



NEW PATIENT PROCESS.

PROCESS OF THE PROCESS OF THE

BIY CAR PARTS FROM QUR FAMILY AND YOUR FAMILY SAVE!

College Colleg

neful for that." The moving parts of a 1. never stop. Dakoda was acquired Seartle Seahwisk and is practicing inter for this season. One might wone here is a crushed butterfly on the bone his clean.

If circumstances were not surreal enough Dakoda says: "My first game was with Dal las, which was kind of like full-circle fo me... where I came to train with Duke and commit to getting back to the NFL." During that game, Dakoda found himsel blocking Dallas Cowboy and fellow-Wind

from across the leggse, how does Daloda Shripley rate Windoor as a sports town?
"When people and where I'm from, I say:
"Windoor... the Factory," Daloda says.
"Hay lungh and sooff. Then I name the arbitest and entertainers who come from
Windoor! Lock Boltoni in hashoull, NFL
players Luke Willson and Tyrene Crawford, countless hockey players. One of the
coolest facts it thut Shanit Twant was been

in Windstor."

Football is not the only arena where Daloads has drawn notice. He has been in a handful of movies, most notably Deadpool 2. "That was a weied string of events," Daloads asys. "A production crew was taking pictures in my lockerroom at UBC and I asked if they were filming a movie. They

That movie was for the Hallmark Chai, Choce you do that your info gots in a danhase where casting discress find pople. Daledes explains. "I did a free seh movies. Them, Deadpool 2 came along, in first, I was just an extra in the backgroun but then my role was upgraded to a feature person in the movie: Omega Red Prisons When I got the make-up done, other e trat on set who were comic book fans we owings: I can't believe you're Omega Re-

seat years story mean an join enternal Dakodais wild ride continues. He credit his perseverance and success to his family unwavering support.

"My parents are artists," he says. "I goe up surrounded by music and cerativity Whether I was applying basefull, hockey, or football, my parents were all-in. Im very graeful for that." The moving parts of th



which are a clearly departed in a contract the order of these State Stat

AWARD-WINNING WINE SELECTION AND CERTIFIED IN-HOUSE SUMMELIER. NERO 5

CASSA

Careful ad placement guarantees notice regardless of size

Full Page From \$3455*